

# 25 REASONS YOU SHOULD START A NETWORK MARKETING COMPANY

1

You honestly believe  
network marketing is

**A BETTER WAY**



2

You have  
product(s) or  
service(s) that  
provide  
**VALUE &  
BENEFIT**  
to the end user

You genuinely  
want to  
help others  
**ENHANCE  
THEIR  
LIFESTYLE**



3



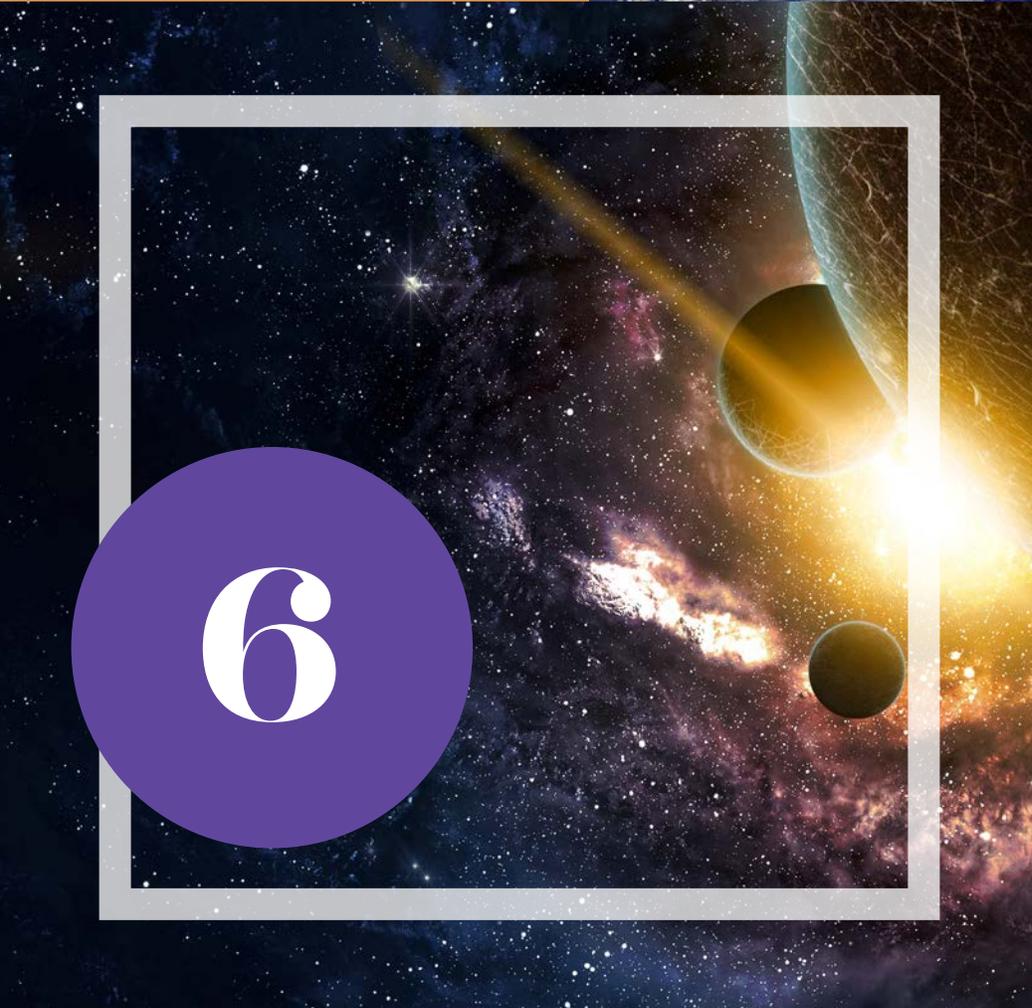
Your product can be  
**MARKED UP 6-8 TIMES**  
from COG and be competitively priced

You have  
experience  
**MANAGING  
A TEAM**

and can get  
the best out  
of people



5



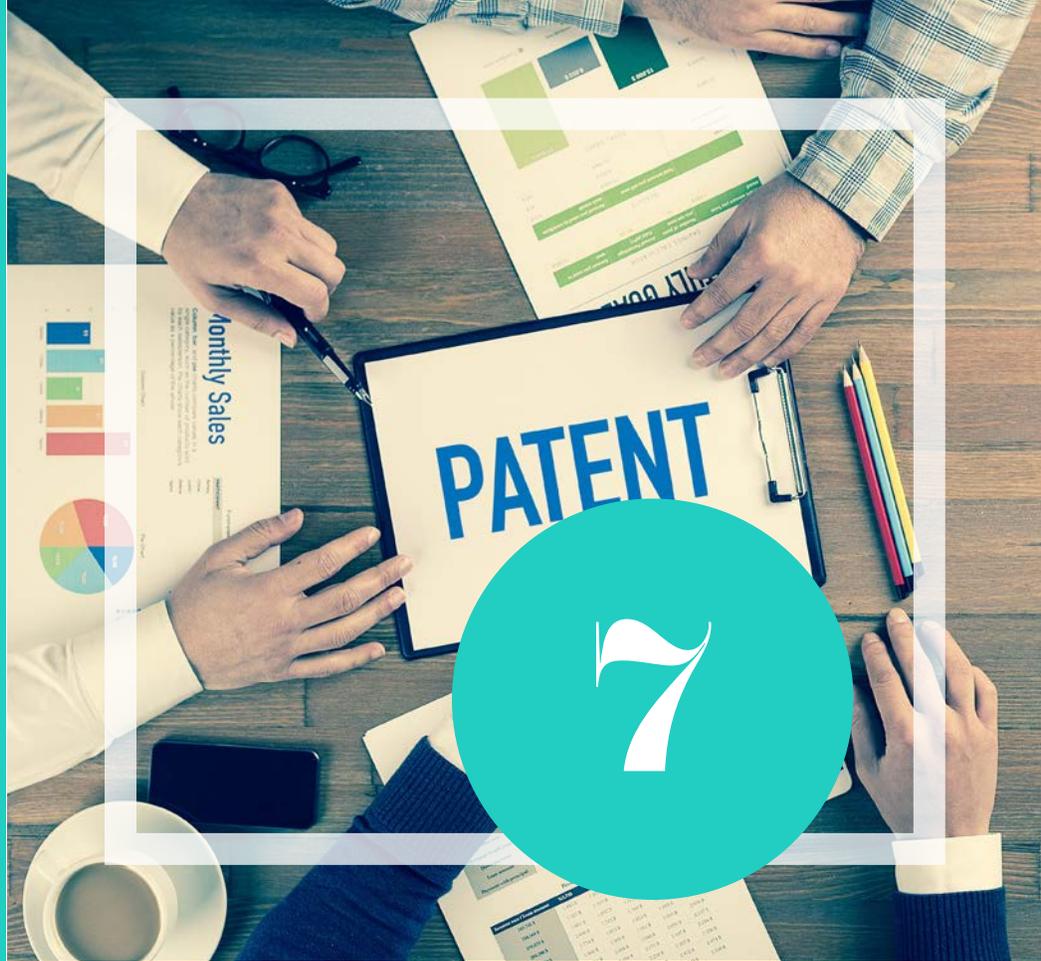
6

You have an  
**INSPIRING  
STORY**

behind your  
products,  
services, and  
company

You own the  
**PROPRIETARY  
RIGHTS**

to your products  
and services



**8**



You completely  
understand you  
are in the  
**NETWORK  
MARKETING  
BUSINESS**  
(embrace it)

9



You have a solid  
**UNDERSTANDING**  
of your compensation plan



Arrogance,  
greed and ego  
**WILL NOT**  
be your  
driving force

Your recognize  
**MOMENTUM**  
is what network  
marketing is  
all about



12

You are happy  
when distributors  
**EARN A  
BIGGER CHECK  
THAN YOU**

You want to  
**REWARD,  
RECOGNIZE &  
INCENTIVIZE**  
your  
distributors

13





14

You promote events because you know **“MEETINGS MAKE MONEY”**

You understand **QUALITY MLM SOFTWARE** is critical to your business



15

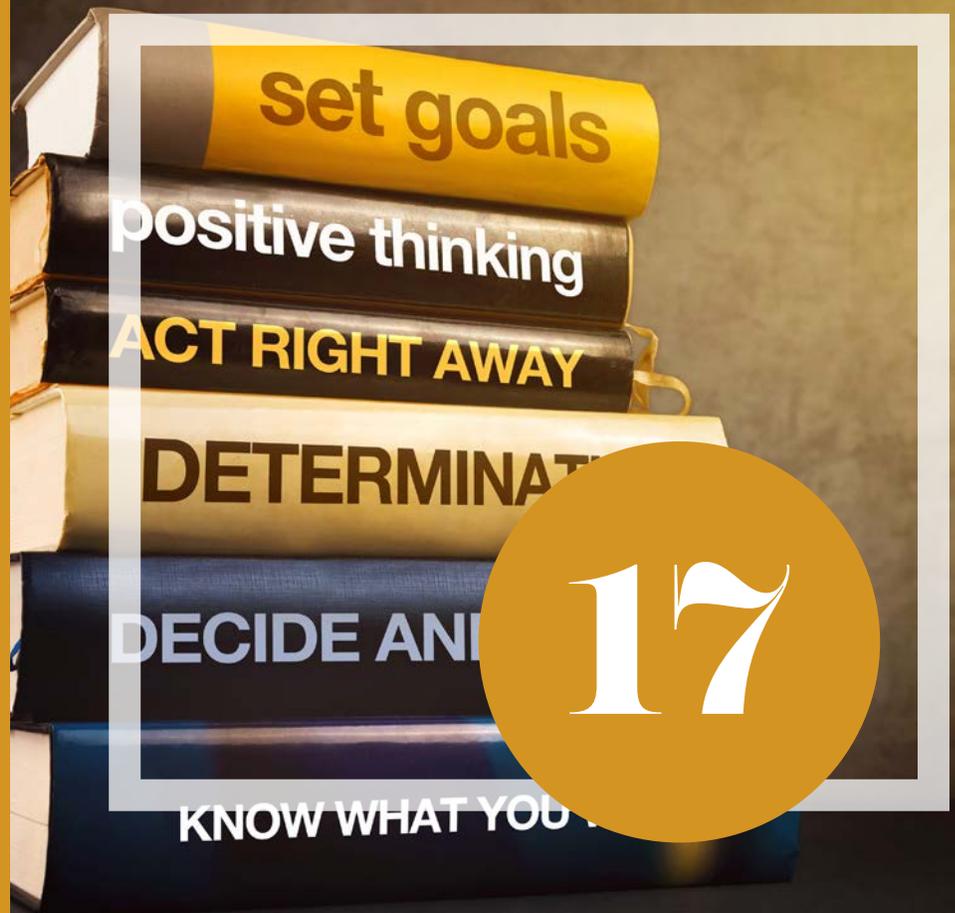


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You  
“LEAD”  
with products &  
“FOLLOW”  
with  
opportunity

You know why  
you must be

**THE FACE  
OF THE  
BUSINESS**



17

18



You know where you are going  
**(VISION STATEMENT)**  
and how to get there  
**(VISION PLAN)**

You have  
access to  
**START UP  
CAPITAL &  
FUNDING**

**19**



**20**



You are  
**PROUD**  
to be in the  
multilevel  
marketing  
business

You know what  
**BEING AN**  
**MLM**  
is all about



21



22

At the end of  
the day you  
know that  
**THIS IS**  
**A PEOPLE**  
**BUSINESS**

You know the  
**DIFFERENCE**  
between  
“marketing” &  
“prospecting”



You know the  
more you put out  
**THE MORE**  
**YOU GET BACK**

**24**





25



**JOB = JUST OVER BROKE**



**MLM = MAKE LOTSA MONEY**

You know which vehicle will get you to  
**YOUR FINAL DESTINATION!**